



Corporate Sponsorship Package

Dear Potential Corporate Sponsor,

The Milton Skating Club is a not-for-profit community sport group governed by Skate Canada. Run by volunteers, we have been serving the community for over 45 years. Our mission is to provide high Quality skating programs to individuals of all ages. Our programs allow for the development of skating skills for figure skating, hockey and recreational skating. They also develop good sportsmanship, competitive spirit, life skills and a healthy mind and body.

We are seeking sponsors to help support our ever increasing membership. Over the past 5 years our club has grown considerably and our current membership allows for sponsors to access families with children in the 2-12yr demographic. Your sponsorship dollars would go towards developing programs, training coaches and assistants to help teach our recreational skaters to skate and allow them to participate in an active healthy lifestyle and develop life-long skills.

The Milton Skating Club is a very strong organization within the community with excellent ties to our governing body, Skate Canada. We host many special events throughout the season, for example our Annual Holiday Gala and Skate with Santa. Don't miss out on the chance to be part of these amazing promotional opportunities by becoming a sponsor of the Milton Skating Club today.

Thank you in advance for your consideration of supporting our club with your sponsorship donation.

For more information or to set up your sponsorship, please contact Theresa Cenedese at 905-878-9311.

Promotional Opportunities

Our Website – miltonskatingclub.com: With over 1900 members that access our website regularly this is a huge opportunity for continuous visibility. Our website offers information for members, potential members and members of other organizations. We offer on-line registration as well as detailed descriptions of all of our programs including times, start and end dates and fees. Your corporate logo will be visible to all who access the site and a link to your website can also be established.

Sponsorship Week: Each winter our club dedicates one week during our busiest season to our sponsors. We verbally thank our sponsors over the PA system at the end of each of our recreational programs. Participating members are also given a “Sponsor’s package” containing sponsor related handouts/giveaways provided by the sponsor. This is a guaranteed way to directly access families in our community.

Confirmation Email: The recreational programs also receive a confirmation email for each program that they are registered for. This email includes pertinent information pertaining to the program as well as maps, directions and equipment information. The email is typically printed or saved by the recipient and offers a lasting way of getting your corporate logo into homes.

Newsletters: Our Recreational Members (over 1700 last season) receive 6 newsletters over the season. The readership of the newsletters is very high as the information provided pertains directly to the programs that the members are registered in, including, important dates, club activities, tips and help with selecting future programs. A space for our corporate sponsors will be added as well.

Our seasonal newsletter “The Blade” is sent out to our figure skating members by email and posted at the club. This newsletter informs our members of fellow skaters test achievements, competition placements and important upcoming dates. This also has a space for our corporate sponsors.

In Office Promotion: The Milton Skating Club is very thankful for the support of its sponsors and proudly provides a commemorative plaque with your corporate logo as well as our club logo for display within your business office.

Banquet/Special Events Recognition: Our Annual General Meeting is held each June in conjunction with our Awards Banquet. All figure skating families participate in the Awards Banquet and receive recognition for their successes. A verbal thank you and acknowledgement of our corporate sponsors will be made.

Registration Packages: Our figure skating membership receives a full registration package each June. This package is referred to many times over the season as dates, times and phone numbers are listed within. A space for your corporate package will be added.

Our Promotional opportunities are available each year, taking in 12 months of activities that are currently running and are forever growing with the growth of Milton.

All levels of sponsorship will receive a receipt.

Corporate Sponsorship Packages and Prices

Bronze Sponsor: For a yearly contribution of **\$500** Milton Skating Club will offer the following;

- Website Link
- Participation in Sponsorship Week

Silver Sponsor: For a yearly contribution of **\$750** Milton Skating Club will offer the following;

- Website Link
- Participation in Sponsorship Week
- Logo displayed on program confirmation email
- Recognition in Recreation program and Figure Skating Newsletters

Gold Sponsor: For a yearly contribution of **\$1000** Milton Skating Club will offer the following;

- Website Link
- Participation in sponsorship week
- Logo displayed on program confirmation email
- Recognition in both Recreation program and Figure Skating newsletters
- Recognition at our Annual AGM and Awards Banquet and Special Events

Platinum Sponsor: For a yearly contribution of **\$1500** Milton Skating Club offers;

- Website Link
- Participation in sponsorship week
- Logo displayed on program confirmation email
- Recognition in both Recreation Program and Figure Skating Newsletters
- Appreciation plaque with corporate logo for display in your office
- Recognition at our Annual AGM and Awards Banquet and Special Events
- Recognition in our Figure Skating Registration Package and display case